t Parsons-Souders Store Today

GOLDEN DAYS

Now come the glorious days when the women will want to be at their best. It is the time of the fall of the leaf, the rich tingling, livable days of the Autumn, when every woman's fancy turns to the though of new fashion, vibrant of the season.

For all women we have new and plenty stocks now ready.

Fine in their appointment, absolute in their fashions, standard in the quality and dependable as to value - a pleasure for all eyes to see.

We never have felt more confident in our ability to serve Clarksburg's people than at this time.

Take a walk through the store tonight, visit the four floors; come, enjoy, learn.

NOTICE

Just a word in passing to say that Miss Tierney was here yester-day enroute to New York to attend the embroidery assembly, to secure the new stitches in embroidery for the benefit of the class here early in January, 1916.

Wirthmor Waists, \$1 Wirthmor Blouses, \$2

The September selling of blouses increased a little over one-half, We have sold more waists than ever before up to this time of October. More than a three thousand waist stock in our new store to meet every demand made upon it.

Any manufacturer in this country would be glad to serve you through this store, but not all measure up to the high standard; however, we are able to offer many fresh opportunities daily, but most noticeably are the four new styles of the Wirthmore Waists at \$1.00 and the two new styles of the Welworth blouses at \$2.00 that come to us every Saturday.

Women's Silk Stockings

These are wonderfully serviceable stockings and we have them in sizes and colors enough to realize what really good values they are.

At 50c Women's round ticket silk stockings with four thread heel and toe.

Women's silk thread lisle stockings with reinforced heel

and toe and garter hem tops in out sizes—three pairs for \$1.00. At 50c, special—Women's silk hose in the scarce bronze shade, and has lisle thread top, toe and

Infant's silk and wool hose. price 35c.

Tonight In Shoe Store

It is difficult to select any special features as characterizing the new shoe styles for women. There is such a wonderful lot of them, and are made so different from anything shown before.

Here are just a few of the bet-

ter known groups,
Black Calf Skin, button and lace shoe,
with several styles of heels.
Patent in black calf skin, button with
black cloth tops with several styles of heels.
Patent and dull leather, button and lace,
with dull matt kid skin teps.
One style bronze kid skin, button shoe.
Street pumps, evening slippers, in a great
variety of various colors.
The novelties barile description. Price
\$3.00 to \$5.00.

Night and Day Creams Give a Wholesome Look

The Pompeian Company have a night cream that comes in tubes, that everyone should use on their face and hands before retiring at night and about twice a week they should use the massage cream, which gives the skin that wholesome look and a cer-tain "glow" that one does not ordinarily have without such means. Night cream, 25c; day cream, 75c.

Empress instantaneous hair color restorer; light, medium and dark brown, \$1.00 a bottle.

Tansig's Empress hair remover, 50c

Small Size Rugs For Door and Hearth

People wanting small-sized rugs in particular will find showing very salisfactory; not only is the size range practically unbroken and we with some twenty sizes, but there are still scores of designs all new, all pleasing, all in rich colors, in each of the sizes there are three grades of fine

Size 22x86 inches. \$8.25 \$3.75 \$5.00 Size 27x54 inches. . 2.25 4.50 6.00 Size 86x72 inches . 6.75 7.25 9.00

Also Body Brussels Rugs-

 Size 22x36 inches
 \$2.00

 Size 27x54 inches
 3.00

Women's Large Size Everyday Skirts

We had it made especially for us of an extra good men's wear serge in black, midnight blue, and Vigoreaux gray, a medium shade, not too light.

The side pleating adds to the width and a new belt treatment at the waist line has a tendency toward slenderness. Price \$7.50

Jumbo-Rib Sweaters For Young Women

Made box like in style; with convertable collar; for these who prefer shaping into the waist, a wide belt comes with it; Colors are rose, cardinal, reen Copenhaen blue and a rich gold. Price \$8.50.

An entirely new sweater just received is an all Jersey wool; it is collarless and has a sash. The brown and green shades are very odd, indeed—price \$6.50.

20 Styles of Winter Wool Challies

We have just received nine pat-terns and these added to the eleven on hands brings the assortment up to 20; light and dark grounds for the making of ever so many things of waists, dresses, kimonos, comforts, etc. 38 inches wide; 50 and 59c a yard.

A table lot of new plaid silks are being shown today. There 'are dozen different colors, fine, smart material for waists, frocks and trimmings. Price \$1.00 to \$2.00 per yard.

Best News For You Today

THUE LATEST BLOUSES, and apparently the most popular for Fall, are smart tailored styles of Silk Crepe de Chine. They have wide pleats and narrow tucks. Two collars in one. White and flesh-\$2.00.

EVERY MOTORIST WANTS A SWEATER-Fine, sharp nights invite rd. ing, but the air is chilly. There is nothing else so convenient and useful as a good. warm sweater to slip on and off as you like. Prices \$3.00 to \$10.00.

\$4.90 FOR CORDUROY SKIRTS, three styles and each style in four colors. navy, blue, dark brown, green and Belgium Blue. Sizes 22 to 36 inches, 37 to 43 length.

NEW SPREER COATS FOR YOUNG WOMEN in soft, worly mixtures heavy looking, warm and comfy but really light in weight. Greys, Browns, Greens, Blues, Sizes 14 to 20-\$15.00 each.

WOMEN'S SUITS \$25 Serges, Gabardines, Wool Poplins, Broadclothis, in a full-case of models both in novelty as well as plainer styles. All fresh, right out of their wrappings.

Wide Coatings In Plaids and Stripes

A small but very well selected lot of winter coatings offer good choice to the ladies for the mak. ing of separate coats. You may have either plaid or stripes, in riche, dark colorings, prices \$2; \$2.50 and \$3.00 a yard.

Splendid line of the finest weave of Black broadcloth, 50 to 54 inches wide \$2.00, \$3.50 and \$5.00 a yard.

Children's School Dresses, \$1

Late yesterday we received and have on sale today six new styles washable drasses. This gives us some fifteen styles and kinds marked, special \$1.00. There are all sorts of plaids,

plain as well as plain and plaid combinations in ginghams, age six to fourteen years.

The Store of Little Children's Warm Clothes

Has been moved from the fire floor front to the second floor where it has a large and attrative winter quarters.

Here you will find all the war things the little people will be needing. Knitted toques an caps and sacques and drawer leggings, woven mittens and car riage covers, price range from 25c to \$1.00.

True Values

THE PARSONS-SOUDERS COMPANY

On Main St., Between "2nd and Sed"

SPECIAL TODAY

Hershey's Almond Bars and Milk

CHICAGO DAIRY

THE PARSONS-SOURCES, COMPANY

SOCIAL AND PERSONAL

(Continued from Fags Three)

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(Continued from Fags Three)

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(Continued from Fags Three)

A Company of the vertices of the vertices

calist. Mr. Chandler comes from Wilmington, Del., and is an honor graduate of Cornell University. At present he is engaged as a steam expert in the Clairfon steel works. The bride received a large number of gifts, many of them of great value.

PERSONAL

Mr. and Mrs. Fred McIntire went to also on an early train Saturday for short visit. Mrs. B. B. Waldeck and Mrs. H. D.



Mary Summer Boyd.

"The Woman Who Answers Ques-The Woman Who Answers Questions," is what they call Mary Summer Boyd, chief of the data department of the National American Woman Suffrage association. She is the one who digs up, on demand, the facts regarding the suffrage movement, the laws about woman and children, and who tabulates the pet arguments of the suits with the answers thereto. Her office is at the

ONLY PASTEURIZED and CLEARIFIED MILK. AND CREAM IS PURE

STURM'S DAIRY

Both Phones

Tuesday Special

On Tuesday morning, October 12th, at 3 o'clock, we put o sale another gross of this most popular Old English Gray Ware

Jumbo Bath Basin



It is an ideal bath tub for baby an excellent ancillary was for rinking out dainty linear and fine clothing, a good foot tub, in the sick room and a blessing for the farmer's wash benefi-

The size is 22x4 % inches, holds 19 quarts and is convenier a hundred different things. It is samitary, durable and easily

We make this most liberal offer not for excit, but as preciation for the trade of our old customers and to make friends. The Jumbo Bath Tub retails in many stores at \$15 our special Tuesday Morning Sale Fribe is only.

Three weeks are when we held this same sale \$44 were two hours and our friends were not half supplied. Be on hard

168-170 WEST MAIN STREET